



FARMAN ALI

SEO SPECIALIST

CONTACT

+923043415232

farmanseo3@gmail.com

[linkedin.com/in/farmanxial5/](https://www.linkedin.com/in/farmanxial5/)

www.farmanali.online

[SEO Portfolio](#)

EDUCATION

UCP LAHORE - 2019

BSC Computer Science

Digital Marketing Certification

National University of Science & Technology, Islamabad

SKILLS

- Meta Ads Expertise
- SEM | PPC
- Content Creation
- SEMRUSH
- Ahrefs
- Analytics
- Content Strategy
- Project Management
- Effective Communication

LANGUAGES

- English (Fluent)
- URDU (Native)

PROFILE

Certified Digital Marketer specialized in SEO with 5 years of experience. Expert in keyword research, on-page and off-page optimization, and managing PPC/Meta Ads campaigns. Skilled in using data-driven insights to optimize marketing efforts and achieve business goals. Passionate about staying updated with the latest industry trends and delivering impactful results.

WORK EXPERIENCE

- GK Hair (Global Brand)** 2023 - 2025
SEO Specialist
 - Increased website traffic by 223% through optimized strategies.
 - Improved organic search visibility by 281%.
 - Created engaging content driving a 209% rise in sales.
 - Monitored performance and adapted strategies accordingly.
 - Managed \$55k Monthly spending
- Crawl Bytes Pvt Ltd (Digital Marketing Agency)** 2020 - 2023
SEO Executive
 - Implemented on-page SEO Strategies
 - Implemented Off-page SEO Strategies
 - Collaborated on content, elevating organic visibility.
 - Performed technical audits, speeding up site.
 - Managed PPC, Meta Ads Campaigns
- Prime IT solutions** 2019- 2019
SEO Internship
 - Collaborate with the content team to develop SEO-friendly content.
 - Stay updated on SEO trends and best practices.
 - Learned On-page/Off-page SEO

ACHIEVEMENTS

Over 100 handmade SEO audits
Conducted for all kind of a websites

5 Years SEO experience
And it still feels interesting